

PRESS RELEASE



EHL welcomes two new members in its Board of Directors

Nicole Brändle (on the left) and Marie Forestier (on the right)

Lausanne, 25 April 2024 – EHL is delighted to announce the appointment of Nicole Brändle and Marie Forestier to its Board of Directors, effective April 2024. Their inclusion enriches the board with extensive experience and high-level expertise in business and hospitality. Concurrently, we bid farewell to our esteemed longserving board member, Claude Meier, who hands over his office as director of HotellerieSuisse to Nicole Brändle.

"We want to express our deep appreciation to Claude Meier for his numerous valuable contributions over the years. As we bid farewell to Claude today, we extend our warmest wishes for his future endeavors. At the same time, we are very happy to welcome two outstanding women to our board. We are very grateful to have such a dedicated, professional and proactive Board of Directors to provide strategic direction for the EHL Group", says Dr Carole Ackermann, President of the EHL Board of Directors and EHL Board of Trustees.

We are excited to emphasize the reinforcement of our ties with the hospitality industry, an integral part of our longstanding heritage at EHL. As we welcome two seasoned hospitality professionals, we are reaffirming our commitment to supporting the continued development of the industry and ensuring that our graduates' expertise meets the growing demands of the industry. With their wealth of experience and expertise, Nicole Brändle and Marie Forestier will play a crucial role in furthering our mission of excellence in education and industry partnership. We look forward to leveraging their insights to continue shaping the future of hospitality together.



Nicole Brändle

Nicole is the newly appointed Director of the Swiss hotel trade association HotellerieSuisse, as she has taken over from Claude Meier on 1st of April. For the last five years she was the Head of Economic Policy and Education at HotellerieSuisse, as well as a member of the management board. Economics and finance are her passion, as she has worked for various Banks in leadership positions, as Economist at the Swiss National Bank and Director of Swiss Industry Research at Credit Suisse. Nicole is a graduate of economics at the University of Zurich and has completed an Executive Master of Business Administration at INSEAD in Singapore.

Marie Forestier

Marie is an Alumna of EHL, Class of 2009, and Vice President of HotellerieSuisse. For more than 10 years she has served as the Director of the renowned Hotel Bon Rivage by Lake Geneva. She has previously worked at the Kempinski Hotel Le Mirador in Vevey, Switzerland, and at the Raffles Hotel in Singapore.

She has a wealth of experience in the hospitality industry, having held various leadership positions and she is a professional expert in strategic and operational hotel management.

About EHL Group:

EHL Group is the global reference in education, innovation and consulting for the hospitality and services sector.

With expertise dating back to 1893, EHL Group now offers leading educational programs ranging from apprenticeships to master's degrees, as well as professional and executive education, on three campuses in Switzerland and Singapore. EHL Group also provides consulting and certification services to companies and learning centers around the world.

True to its values and dedicated to building a sustainable world, EHL Group is committed to providing education, services and working environments that are people-centered and open to the world.

www.ehlgroup.com

Contact:

EHL Group | Lucile Muller | Senior External Communications Manager <u>communication@ehl.ch</u> | +41 21 785 14 25