



# Attitude joins forces with EHL, the world's leading hotel school to create a training academy in Mauritius.

Attitude Hotels is joining forces with EHL Group (founded as Ecole hôtelière de Lausanne), the world's leading hospitality school. This collaboration will form Attitude Academy VET by EHL, a new vocational education and training (VET) opportunity in Mauritius due to launch on 18 March 2024. Three courses will be available to students: Culinary, F&B Service or Hotel Rooms Division.

## Affordable world-class courses

This will be the first VET by EHL centre in Mauritius. The training will be based on the Swiss Competency Framework, regarded as one of the best education models in the world. Students will develop technical know-how, human relations and self-development through a blend of campus-based learning and internships. They will graduate with experience managing real-world operations and teams.

This new partnership will allow Attitude Hotels to create scalable, affordable and attractive learning courses for people interested in working in the hospitality industry. The ready-to-go courses are delivered using EHL's curriculum, videos and presentations, providing high-quality training and employability for graduates. Learning is based around flexible working schedules where students are paid for their work and education fees will be subsidised by Attitude Hotels. Students must complete three certificates to receive a professional diploma, requiring 18 months of alternating courses and internships.

## Inspiring a future generation

Attitude and EHL Group share the same values and future vision for the hospitality industry. Jens-Henning Peters, Head of VET by EHL, said:

*“ When considering a partnership with a hotel brand, our primary criteria revolve around shared values and visions, especially in the realms of experiential learning, lifelong education, and the enrichment of local communities and the broader hospitality sector. We seek collaborators who not only embrace these ideals but also strive to innovate the intersection of education and operations. We strongly believe that Attitude Hotels embodies these principles, creating a synergistic relationship that benefits all involved parties. ”*

The partnership will allow the local community to receive formal, world-class education without leaving Mauritius or interrupting their employment. By training current and future generations of staff in operational excellence, Attitude Hotels will ensure guests have a great holiday experience. Attitude employees – and the wider community – can enjoy a world-class career opportunity accessible to all, giving them the skills and knowledge to become successful hospitality professionals.

Vincent Desvaux de Marigny, CEO of Attitude Hotels, said:

“ Today, we are embarking on a promising collaboration with EHL. We are very proud that EHL has chosen to collaborate with Attitude for its establishment in the Indian Ocean. We are aware that the success of our company depends mainly on our staff, who we call Family Members. And that’s precisely why we’re consolidating our training centre. Our future depends on it. We are committed to investing in the development of tomorrow’s talent and integrating the knowledge of our current teams. We look forward to training a new generation of employees who will be proud ambassadors of the Attitude Group and our values. This partnership is also of strategic importance as we expand our activities in Africa. We are convinced that the key to our success on this continent lies in our ability to train and support local talent. ”

### A novel approach to education

Jens-Henning Peters said: “Our courses have gained significant momentum across various regions, including Europe, the Middle East, India, and even unique locations like Bhutan. In these areas, we’ve observed a remarkable trend where students often receive job offers during their internships. This not only allows them to financially support their studies but also introduces them to a novel approach to education and secure employment in hospitality. This distinction sets VET by EHL apart from other entry-level professional training in the field.”