

EHL Hospitality Business School partners with LVMH to launch the "Leading Sustainable Excellence in Luxury Retail & Hospitality" Executive Master



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Lausanne, March 10, 2025 – EHL Hospitality Business School, the global leader in hospitality management education, is proud to announce a new collaboration with LVMH, the world's foremost luxury group, a member of EHL Alliance-talents accelerator- since 2022. Together, they are launching the Executive Master in "Leading Sustainable Excellence in Luxury Retail & Hospitality", a pioneering initiative designed to equip the next generation of luxury leaders with the skills, insights, and vision to shape a sustainable and sought-after future for the industry.

Starting in October 2025, this 10-months certificate program will combine academic rigor, practical experience, and a focus on sustainability, making it a first-of-its-kind offering in the luxury and hospitality space.

Redefining leadership in luxury and sustainability

The program will feature five advanced modules at EHL's Lausanne Campus, including a week-long immersive business trip to iconic LVMH Maisons. Students will gain hands-on experience through exclusive field projects, case studies, and direct mentorship from EHL faculty and LVMH executives. The program culminates in a six-month internship, followed by a capstone business project addressing real-world challenges in luxury retail and hospitality.

"At LVMH, we believe the future of luxury is connected to the expertise of exceptional talent. This program is about empowering future leaders to redefine luxury in a complex and multifaceted world," said Pierre-Julien Bousquet, Global VP Talent Engagement at LVMH.

“This partnership reflects EHL's commitment to advancing sustainability and excellence in hospitality education. By combining our expertise with LVMH's unmatched know-how, we're equipping professionals to drive innovation and lead transformative change for more human experiences and connections,” Achim Schmitt, Dean of EHL Hospitality Business School.

A Unique Learning Journey

This program is tailored for professionals holding a Bachelor's or Master's degree from EHL, or for other Master-level professionals with a background in luxury, hospitality or marketing. Participants will explore key themes, such as brand desirability, ESG leadership, and circularity, through cutting-edge frameworks and industry-driven methodologies.

The program offers participants a unique opportunity to immerse themselves in the LVMH group, gaining firsthand insights into its renowned culture of excellence, innovation, and sustainability. This deep engagement not only enhances the learning experience but also reinforces the potential for participants to build and grow their careers within the LVMH group.

This initiative aligns with LVMH's commitment to sustainability and EHL's vision of creating transformative learning experiences. Graduates will leave with the strategic, creative, and ethical acumen needed to navigate the luxury industry's evolving demands.

For more information [here](#).

About EHL:

EHL is the global reference in education, innovation and consulting for the hospitality and service sector.

With expertise dating back to 1893, EHL now offers a wide range of leading educational programs from apprenticeships to master's degrees, as well as professional and executive education, on three campuses in Switzerland and Singapore under EHL Hospitality Business School. EHL also offers consulting and certification services to companies and learning centers around the world.

True to its values and committed to building a sustainable world, EHL's purpose is to provide education, services and working environments that are people-centered and open to the world.

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