

#### PRESS RELEASE

# The 13th edition of Young Hospitality Summit at EHL

YHS is the world's largest student-led hospitality summit



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Lausanne, 9 March 2023 – From 13 to 15 March 2023, students of EHL Hospitality Business School are hosting the 13<sup>th</sup> edition of the world's largest student-led <u>Young Hospitality Summit (YHS)</u> at EHL's newly designed campus in Lausanne.

For almost 130 years, <u>EHL Hospitality Business School</u>, founded as Ecole hôtelière de Lausanne, has stood for global excellence and pioneering hospitality management education. Since 2010, the Young Hospitality Summit (YHS), organized by EHL students, provides a unique platform to exchange ideas and fosters a valuable intergenerational dialogue in a context of labor shortage and "Great Resignation". The aim of YHS is to create a transgenerational space where Gen Z students and industry professionals come together to discuss challenges and opportunities, create interactive experiences and network.

The theme of YHS 2023 is "Circularity" and the detailed program can be found <u>here</u>. The focus is on future key topics of the hospitality sector such as regenerative development, human centricity, human connectivity, technological elevation and continuous learning.

The topics will be highlighted in numbers of expert panels, keynotes, roundtables, and networking opportunities. Leading decision-makers, students, organizations, and guests around the world will present a view of the future. Special highlights in the program will be keynote speeches by:

- Floor Bleeker, Chief Technology Officer at Accor
- Phil Le-Brun, AWS Enterprise Strategist at Amazon
- Michael Levie, Founder at CitizenM and Kube Ventures
- Marloes Knippenberg, Chief Executive Officer at Kerten Hospitality

- Xenia zu Hohenlohe, Co-Founder & CSO at Considerate Group
- Dr. Carole Ackermann, President of the EHL Board of Directors and Trustees
- etc.

YHS over the years has brought together over 3,000 participants, 40 speakers and over 30 global partners to create a unique platform that is second to none.

"It is a privilege to organize the Young Hospitality Summit together with a great team. With the 2023 program, we hope to deliver YHS values: curiosity, connection, and empowerment through insightful discussions," say Chan Lena and Radojevic Aleksandar, cores of the 2023 YHS and EHL students.

### Important information:

- Link to YHS program <u>here</u>.
- Link to Livestream <u>here</u>.
- Link to high resolution pictures of YHS previous editions here. (© EHL Hospitality Business School)

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#### **About Young Hospitality Summit:**

The Young Hospitality Summit (YHS) is the largest student-led hospitality summit in the world and has been held at EHL Hospitality Business School in Lausanne for three days in March since 2010. YHS serves as a platform for industry experts, media partners and student representatives from the most renowned hotel and tourism institutions to exchange views on current topics and important developments in the hospitality industry. Recognizing the growth of the hospitality industry in the past decade, we have now expanded our scope to international partners and industries encircling the industry.

### www.yhsglobal.com

## **About EHL Group:**

EHL Group is the global reference in education, innovation and consulting for the hospitality and service sector.

With expertise dating back to 1893, EHL Group now offers a wide range of leading educational programs from apprenticeships to master's degrees, as well as professional and executive education, on three campuses in Switzerland and Singapore. EHL Group also offers consulting and certification services to companies and learning centers around the world.

True to its values and committed to building a sustainable world, EHL Group's purpose is to provide education, services and working environments that are people-centered and open to the world.

www.ehlgroup.com

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