

## **EHL Group announces the mandate renewal of Dr Inès Blal, as the Executive Dean & Managing Director of Haute Ecole-Academia SA**

**Lausanne, July 26th 2021 - [EHL Group](#) announces the mandate renewal of Dr Inès Blal, as the Executive Dean & Managing Director of Haute Ecole-Academia SA. Her mandate has been renewed for a four year period.**

Dr Blal, who has been teaching at EHL for more than fifteen years, holds a PhD in Strategic Management in Hospitality and Tourism from the Virginia Polytechnic Institute and State University, a Master's in Hospitality Management from EHL and a Bachelor in International Management from INSEEC.

“We would like to highlight Dr Blal's key successes during her first term, which include continuing to support the teams and the faculty in order to deliver an education of high quality. More specifically, the establishment of the Deanship, an Academic Board and an Assessment Board, applying principles of collegiality, marked her first mandate.”, declares Dr Juan F. Perellon, Chief Academic Officer of EHL Group.

“Together with these teams, she has implemented guidelines and an academic administration service in order to enable the development of the faculty and staff in line with accreditation requirements. Moreover, she demonstrated an exemplary ability to manage the crisis caused by the pandemic.”, adds Pr Michel Rochat, CEO of EHL Group.

During her next term, Dr Blal will actively contribute to the implementation of the new multicampus organization of the EHL as well as its ranking as a unique institution of higher education. She will continue to support the objective of combining teaching, practice and research. Her second term will focus on strengthening a learner-centered approach and enhancing strategic partnerships and collaborations to support the academic mission.



### **About EHL Group**

EHL Group encompasses a portfolio of specialized business units that deliver hospitality management education and innovation worldwide. Headquartered in Lausanne, Switzerland, the Group includes:

[EHL Ecole hôtelière de Lausanne](#) is an ambassador for traditional Swiss hospitality and has been a pioneer in hospitality education since 1893 with over 25,000 alumni worldwide and

over 120 nationalities. EHL is the world's first hospitality management school that provides undergraduate and graduate programs at its campuses in Lausanne, Singapore and Chur-Passugg, as well as online learning solutions. The university of applied sciences is ranked n°1 by QS World University Rankings by subject and CEOWorld Magazine, and its gastronomic restaurant is the world's only educational establishment to hold a Michelin Star for a third consecutive year.

[EHL Swiss School of Tourism and Hospitality](#) has been one of the leading hospitality management colleges for hotel specialists for over 50 years. The College delivers Swiss-accredited federal diplomas of vocational education and training and of higher education in its 19th century spa-hotel in Chur-Passugg, Graubünden, to Swiss and international students from 30 countries.

[EHL Advisory Services](#) is the largest Swiss hospitality advisory company specializing in service culture implementation, business consulting, as well as the development and quality assurance of learning centers. EHL Advisory Services has offices in Lausanne, Beijing, Shanghai and New Delhi and has delivered mandates in more than 60 countries over the past 40 years.

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