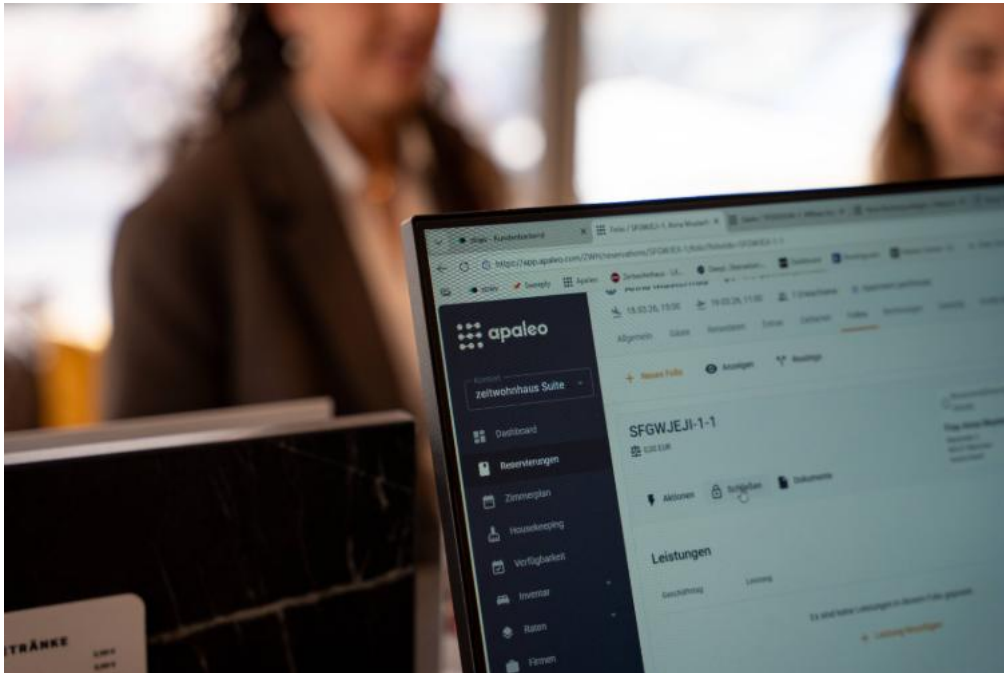


Where Hospitality Technology Meets the Human Edge

EHL partners with Apaleo to bring real-world hospitality technology in the Master's in Hospitality Management curriculum.



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Lausanne, 15th of September, 2026 - EHL Hospitality Business School has announced a partnership with Apaleo, the property management platform built to put hoteliers in control of their own technology and free them to focus on the guest, as the first official industry partner for the Human-Centered Digitalization specialization within its Master's in Hospitality Management (MiHM).

Hospitality is automating fast, and the question the industry now faces is not whether to digitalize, but how to do it without losing the human connection guests come for. That question sits at the core of the specialization, and it is one Apaleo has been answering in practice for years.

Through the partnership, Apaleo experts will join MiHM courses as guest speakers, and students will visit Apaleo for immersive, hands-on experiences with the technology behind more than 2,200 properties in over 30 countries. During the MiHM Concept Week, students will conceptualize new digital experiences and products inspired by Apaleo's current projects, and the company will propose real business research questions for capstone projects, giving students live cases to test their thinking against.

The collaboration is designed to expose students to the realities of building and scaling hospitality technology, from platform strategy and automation to the fast-emerging world of AI agents. By working alongside practitioners, students learn to judge



technology by the standard that matters most in this industry: what it does for the guest, and for the people delivering the experience. It is a perspective they will carry into roles where digital decisions increasingly shape the business.

"Digital transformation succeeds or fails on how well it serves people, not on how advanced the technology is," said Prof. Alessandro Inversini, specialization director at EHL Hospitality Business School. "Apaleo builds its platform on that same conviction. Our students will see human-centered digitalization built, in real time, by a company that lives it every day."

"I sat in these classrooms myself, so this partnership means something personal," said Florian Montag, SVP Revenue at Apaleo and EHL alumnus. "Apaleo exists because we believe technology should empower hoteliers to achieve their goals and make life easier for their teams — giving them the freedom to innovate while everything works seamlessly in the background. Working with EHL lets us pass that thinking on to the next generation."

Starting with the upcoming academic cycle, the specialization will feature Apaleo guest interventions, visits and applied projects. Learn more: <https://gs.ehl.edu/apaleo-partnership-human-centered-digitalization-ehl-hospitality-business-school>

About EHL:

EHL – originally founded as Ecole hôtelière de Lausanne – is a hospitality management and business education group and recognized as the global leader in hospitality. EHL welcomes a student body of 4,000 from more than 120 nationalities across 3 campuses in Switzerland and Singapore.

Our holistic approach to education, a hallmark of the Swiss system, seamlessly integrates academic rigor with hands-on experience and a deep commitment to human connection. At EHL, we educate hearts, hands, and minds: we shape confident, versatile, and resilient leaders for careers in hospitality and wider experience-driven sectors.

For more than 130 years, we have been committed to leading innovation in the hospitality and services industry with a focus on emotional intelligence and business acumen. At EHL, education is more than knowledge – it's a transformative experience shared by a community of 35,000 passionate Alumni, who redefine excellence wherever they go. #EHLFamily

[→ ehl.edu](https://ehl.edu)

About Apaleo:

Apaleo is the world's most open API-first property management platform for hospitality businesses. Powering over 2,200 properties in more than 30 countries, Apaleo streamlines operations and elevates guest experiences across hotels, vacation rentals, serviced apartments, and residential living. The modular core infrastructure allows operators to fully customize their tech stack and automate workflows without vendor lock-in. It replaces single-vendor suites with best-of-breed technology. Apaleo's Agent Hub, the first-ever AI agent marketplace for hospitality, helps operators adopt autonomous agents to improve business performance. Customers include citizenM, easyHotel, limehome, Korner Hotels, Miiró Hotels, and Numa. Apaleo is the winner of Phocuswright's 2025 EMEA Travel Innovation Award and The Caterer's "Revenue & Property Management Solution of the Year" award. For more, visit apaleo.com.



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