

PRESS RELEASE

Hainan Lausanne Tourism University (HLTU) Officially Opens, and Hosts Inaugural Advisory Board Meeting and China– Switzerland Tourism & Hospitality Innovation Conference



Liu Xiaoming, Governor of Hainan Province; Song Hailiang, Chairman of the Board of Directors of CCCC; Prof. Markus Venzin, CEO of EHL; Mr. Martin Matter, Head of the Economic and Financial Section at the Embassy of Switzerland in China; Wang Qiyang, Secretary of the CPC Sanya Municipal Party Committee; Xie Jing, Vice Governor of Hainan Province; and Liu Yan, President of HLTU; at the opening ceremony.

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Sanya, September 16, 2025 – EHL Hospitality Business School, the world's leading institution in hospitality management education, and its longtime partner China Communications Construction Company (CCCC) proudly celebrated the Opening Ceremony of Hainan Lausanne Tourism University (HLTU). The events on September 8–9 in Sanya also included the first meeting of HLTU's Advisory Board and the China–Switzerland Conference on Innovation and Development in Tourism and Hospitality, reinforcing the university's role as a new platform for international collaboration in education, talent development, and industry innovation.



The first cohort of students attending the opening ceremony.

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About EHL:

EHL – originally founded as Ecole hôtelière de Lausanne – is the global leader in hospitality and business education with 4,000+ students from more than 120 nationalities across 3 campuses in Switzerland and Singapore.

Our holistic approach to education, a hallmark of the Swiss system, seamlessly integrates academic rigor with hands-on experience and a deep commitment to human connection. At EHL, we educate hearts, hands, and minds. Within our two institutions we shape confident, versatile, and resilient leaders for careers in hospitality and wider experience-driven sectors:

- **EHL Hospitality Business School**, accredited by AACSB, NECHE and consistently ranked at the top of its field, offering undergraduate, graduate, and executive programs that deliver practical leadership, strategy, and operational insights.
- **EHL School of Practical Arts**, providing vocational and professional programs in hospitality, boasting expertise from 6 “Meilleurs Ouvriers de France” and an awarded and Michelin-starred academic restaurant.

For more than 130 years, we have been committed to leading innovation in the hospitality and services industry with a focus on emotional intelligence and business acumen. At EHL, education is more than knowledge – it's a transformative experience shared by a community of 30,000 passionate Alumni, who redefine excellence wherever they go. #EHLFamily



→ ehl.edu

Contact:

SEC Newgate (PR Agency) | Victoria Guo | Partner |
victoria.guo@secnewgate.cn